



AIA Orange County

Sponsorship Level Comparison

Yearly Sponsors

	AIA Firm Sponsors				Yearly Sponsors													
	Free adds on the job board	All the benefits of yearly sponsors at the same level	Ability to periodically change the content of the display - hosted events, now hiring, holiday wishes, etc.	Company logo with hyperlink prominently displayed on the AIAOC website - Large Size	Ability to periodically change the content of the display - hosted events, release of new products, holiday wishes, etc.	Company logo displayed on the AIAOC website - Half Size	Company logo displayed on the AIAOC website - Medium Size	Company logo displayed on the AIAOC website - Small Size	Exposure time on sponsor web slider	Company logo on AIAOC monthly newsletter sent electronically to 2,000 industry recipients	Event Advertising - AIAOC will publish five (5) of your company/firm's events in the AIAOC Newsletter and on the AIAOC website calendar	Affiliate memberships (a value of \$325 each)	Program Sponsor Host & Presenter - We will help you create your one-hour program that qualifies for an AIA learning unit. Program can be either a lunchtime or evening presentation	Lunchtime Program Sponsor Host & Presenter - We will help you create your one-hour lunchtime presentation that qualifies for an AIA learning unit.	Complimentary event passes for each of the following events: Design Awards Reception, Art Walk and Holiday Party	Complimentary admissions to all Major Tours, Lectures and Gatherings sponsored by the Chapter	Sets of mailing labels, upon request	Logo on sponsor display board
Premier	---			\$7,500	√	√	---	---	6x	√	5	2	√	√	8	2	2	√
Annual	---			\$5,000	√	√	---	---	5x	√	3	2	---	√	6	2	2	√
Platinum	\$2,000	√	√	\$2,500	√	√	---	---	4x	√	---	2	---	√	4	2	1	√
Gold	\$1,500	√	√	\$2,000	---	---	√	---	3x	√	---	1	---	---	2	2	1	√
Silver	---			\$1,500	---	---	√	---	2x	√	---	1	---	---	---	2	---	√
Bronze	---			\$500	---	---	---	√	1x	√	---	---	---	---	---	---	---	√

Sponsorship runs for 12 months from the time of signing up
Monthly payment options available

Event Sponsors

The cost of sponsoring an event varies from event to event but we never expect for someone to underwrite the entire event. Some events may have multiple sponsors. Exclusive event sponsorships are available if you are interested.

Event sponsors get the same website exposure as yearly sponsors for 2-months starting the month prior to the event. At the event, Event Sponsors get top billing for their help. Event sponsorship is included on event advertisements prior to the event. If you are interested in being an event sponsor, please let us know early so we can include you in all advertisement!

The Design Awards, Artwalk and our Holiday Party are all events that you can sponsor. Event sponsorship for tours and other special events are also available.

Yearly Sponsors are given the first opportunity to be event sponsors. If you are interested in being an event sponsor please contact AIAOC's Executive Director Jeff Gill, FAIA for more details on sponsoring events. [insert link for email contact]